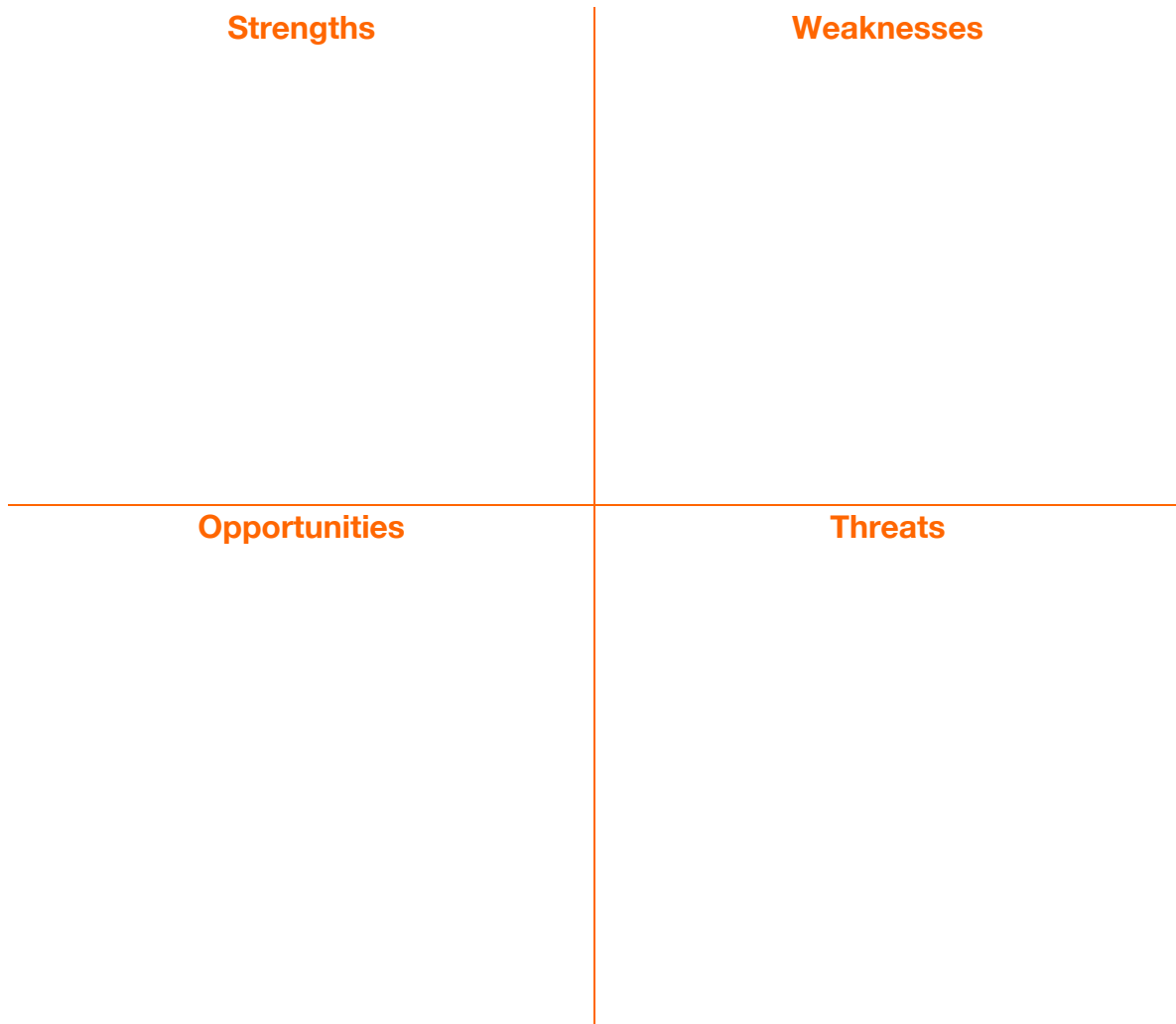




# SWOT Analysis

Home-Study Exercise



**Strengths & Weaknesses: Personal**   **Opportunities & Threats: External Forces**



# SWOT Analysis

Home-Study Exercise

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Where do your Strengths and Opportunities Merge?

Where do your Strengths and Threats Oppose Each Other?

What Weaknesses might be opposing your Opportunities?

What Threats could be mitigated by your Strengths?



## Defining Your Voice

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Wrap-Up

**My Unique Voice is...**

**My Current Assets are...**

Text

**I can be the Best in the World at... right now.**